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## **Mary Lynch Graduates from Cannon Financial Institute as an Honor Graduate**

**MADISON, Wis. (Nov. 15, 2018)** – [Mary Lynch](#), a financial planner with [Savant Capital Management](#), an independent, nationally-recognized, fee-only wealth management firm located in Madison and Park Falls, earned the Certified Trust and Financial Advisor™ (CTFA™) designation from the Cannon Financial Institute, and successfully completed the program with the Honor Graduate award, Cannon’s highest academic distinction.

The CTFA™ designation is a recognizable standard of knowledge and competency for the trust and wealth advisory field, specifically in the areas of taxes, investments, financial planning, trusts, and estates. The CTFA™ designation formally recognizes those professionals who meet these standards. Cannon’s Honor Graduate award is given to those students who complete each level of the course with a 90 or above on each of the comprehensive exams given at the conclusion of each class.

Lynch is a member of Savant’s Planning Team and works closely with the Advisory Team to prepare client financial plans and develop tax strategies for clients. She also is responsible for gathering, organizing, and synthesizing client data to support financial advisors in developing planning and investment strategies.

### **About Cannon Financial Institute**

Cannon is a 50-year-old financial training institution that offers a three-year General Trust School and more than 52 specialized schools and seminars for the financial services industry. Several hundred students attend these sessions which are offered at the following four locations around the country: The Sea Pines Resort, Hilton Head, SC; Boston University, Boston, MA; The University of Notre Dame, South Bend, IN; and Pepperdine University, Malibu, CA. Over the years, Cannon Financial Institute has earned a national reputation for setting the benchmark in practical and relevant training for the financial services industry.

### **About Savant Capital Management**

Savant Capital Management is a leading independent, nationally-recognized, fee-only firm serving clients for 30 years with over \$6 billion in assets under management. As a trusted advisor, Savant Capital Management offers investment management, financial planning, retirement plan and family office services to financially established individuals and institutions. Savant also offers corporate accounting, tax preparation, payroll and consulting through its affiliate, Savant Tax & Consulting.

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Savant is regularly recognized among the top wealth managers in the United States. Savant was the recipient of the 2015 Best-in-Business IMPACT Award™, part of Schwab's IMPACT Awards® program to recognize excellence in the business of independent financial advice. Savant has consistently received other industry recognitions including recently being featured on the *Forbes'* top 200 financial advisors list, the *Barron's* top 20 independent advisory firms list, being named the #9 rated RIA firm by *Financial Planning* magazine, and included in additional top advisors lists by *Financial Advisor* magazine and *InvestmentNews*.

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