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**Savant Launches *Vantage Points* Campaign; Furthers  
its Momentum in the RIA Industry**

*Vantage Points helps establish trust by sharing personal sides of Savant team*

**ROCKFORD, IL (September 18, 2017)** – [Savant Capital Management](#), an independent nationally-recognized fee-only wealth management firm headquartered in Rockford, IL, announced the launch of its [Vantage Points](#) campaign to further its momentum in the Registered Investment Advisory (RIA) industry through the trust and transparency that has been part of the firm’s culture for more than 30 years. The Vantage Points campaign helps establish a sense of trust early on in the search of [advisors](#), [RIA firms](#), clients, and other followers.

Savant’s fiduciary responsibility starts with its people and ensuring they fit within the culture and share a common passion to serve clients with the highest level of integrity, care, and trust. As a result, Savant launched its Vantage Points campaign to show a more personal side of the firm and the importance of trusting who you are investing with.

The campaign consists of videos of team members sharing how their personal and professional lives have led them to help people plan for and work toward their unique financial goals and their personal vision of their ideal future. Vantage Points is an extension of Savant’s strategy to remain in the forefront of the RIA industry by showcasing the opportunities that come along with joining the team.

“We have a vibrant team of people who take the time to get to know our clients personally,” said Brent Brodeski, CEO of Savant. “People are looking for peace of mind when it comes to their financial future and the Vantage Points campaign is a unique opportunity to help establish trust through the personal sides of the firm.”

Savant employs more than 150 team members and manages more than \$5 billion in assets under management. Headquartered in Rockford, IL, Savant also has offices in Chicago, Freeport, Geneva, Hoffman Estates, Naperville, Peoria, Sterling, and Wilmette, IL; McLean, VA; and Madison and Park Falls, WI. For more information about Savant, visit [savantcapital.com](http://savantcapital.com).

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### **About Savant Capital Management**

Savant Capital Management is a leading independent, nationally-recognized, fee-only firm, serving clients for 30 years with more than \$5 billion in assets under management. As a trusted advisor, Savant Capital Management offers investment management, financial planning, retirement plan and family office services to financially established individuals and institutions. Savant also offers corporate accounting, tax preparation, payroll and consulting through its affiliate, Savant Tax & Consulting.

Savant is regularly recognized among the top wealth managers in the United States. Savant was the recipient of the 2015 Best-in-Business IMPACT Award™, part of Schwab's IMPACT Awards® program to recognize excellence in the business of independent financial advice. Savant has consistently received other industry recognitions including recently being included on the *Forbes* top 200 financial advisors list, the *Barron's* top 20 independent advisory firms list, being named the #9 rated RIA firm by *Financial Planning* magazine, and included in additional top advisors lists by *Financial Advisor* magazine and *InvestmentNews*.

Savant Capital Management is a Registered Investment Advisor. Savant's marketing material should not be construed by any existing or prospective client as a guarantee that they will experience a certain level of results if they engage Savant's services and may include lists or rankings published by magazines and other sources which are generally based exclusively on information prepared and submitted by the recognized advisor. [Click here](#) for more information about Savant or to view our Important Disclosures.

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